



**PRESS RELEASE:**

**Nottingham's own SCRATCH: Record + Craft Fair**

27/10/15

SCRATCH at New Art Exchange is a special event designed for music lovers and families, celebrating music's ability to bring people together. The cultural day features live DJs, record and craft stalls, talks, workshops, an exhibition launch, and a special menu at New Art Exchange's café bar.

SCRATCH coordinator, Bethan Davies, describes the aspirations of this unique event, in supporting Nottingham creatives and inspiring a local audience.

*It's really exciting to have so many Nottingham-based creatives taking part and selling their work at SCRATCH. The aim of the day is to provide a platform for our visitors to find their favourite new Nottingham band or artist, and hopefully to come away feeling inspired having tried out our screen printing taster, built a working miniature amplifier or bought a beautiful print or album. By buying a piece of their work you're not only getting something wonderful and unique, but also supporting the work of local artists and creatives, which can only be a positive thing.*

New Art Exchange continues to support Nottingham's creative communities in a day featuring local companies and collectives such as: The Music Exchange, Plates Records, Raw Print, Ideas on Paper, Dizzy Ink and Fan Club. In the craft and record fair, visitors can discover new music or find unusual gifts in advance of Christmas. Throughout the day there will be a line-up of local DJs including talent from The Music Exchange, curator Al Newman aka DJ Al Fingers, Plates Records who will play rare vinyls that they have cut, and Shady Cow, a collective of LGBT performers, will present live music from rappers and singers.

There are interactive special events throughout the day, beginning with a workshop where visitors can build their own mini-amp. This is followed by a talk from Plates Records, a Nottingham based record-cutting studio, who will demonstrate how records are physically made. Throughout the day, designer Saria Digregorio will be leading interactive screen-printing demonstrations. Visitors can

watch graffiti artist, Tim Onga, who will be doing live indoor graffiti work, or enter a free prize draw to win a segment of his unique large scale mural.

*SCRATCH* takes place alongside New Art Exchange's exhibition *Sound Systems Back in Da Day*, which recalls Nottingham's famous sound system scene established by African-Caribbean communities. The event also coincides with the launch of *In Fine Style: The Dancehall Art of Wilfred Limonious*, one of Jamaica's most prolific illustrators and designers, known for his album cover designs which revolutionised dancehall art. From 3pm- 5pm, visitors will have the opportunity to celebrate the launch by meeting the curator and learning more about Wilfred Limonious.

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### **Editor's notes**

For images and to arrange interviews/photo opportunities contact Laura-Jade Klee:

[laurajade@nae.org.uk](mailto:laurajade@nae.org.uk). A selection of images can be downloaded from Dropbox,

<http://bit.ly/1Rzsnhk>

### **About New Art Exchange**

New Art Exchange is a contemporary art space committed to stimulating new perspectives on the value of diversity within art and society. A RIBA award winning building, New Art Exchange is the largest space in the UK dedicated to culturally diverse contemporary visual arts, and is rooted in the community with a strong history of working with minority communities. NAE presents major international exhibitions and every season presents work from the highest quality, renowned artists. NAE partners locally, nationally and internationally, connecting audiences and artists with new and innovative collaborations and opportunities. Past exhibitors have included: Zarina Bhimji, John Akomfrah, Rashid Rana, Zineb Sedira, Hurvin Anderson, Nari Ward, Christian Marclay and Elizabeth Price (British Art Show 7), Leo Asemota, Raghu Rai, Tanya Habjouqa, Okhai Ojeikere and Hetain Patel.

NAE's mission is to raise the impact, profile and development of culturally diverse contemporary visual arts and artists in a global context by: nurturing and promoting creative talent locally and worldwide, creating thriving creative businesses, and engaging minority ethnic communities as audiences and patrons of art.